

BUSINESS IDEA SUMMARY FORM

National Contest "Create Your Own Business Plan"

SECTION A | Applicant & Business Identification

A1. Full name of the applicant:

Write your full name here...

A2. Country and Support Point:

e.g. 'Spain – Open Europe Support Point'

A3. Proposed name of the business:

Write your business name here...

SECTION B | The Idea & Personal Vision

B1. What problem or need have you identified, and who does it affect? (max. 50 words)

Summarise the problem and your target group...

B2. Your Vision Statement:

"I will create [product/service] that [impact] by [method], so that [who benefits] can [result]."

SECTION C | Business Model Snapshot

C1. Unique value proposition (what makes your idea different?):

Write your value proposition here...

C2. Customer segment (who will buy from you?):

Describe your target customers...

C3. Main channel(s) to reach your customers:

e.g. social media, local market, Support Point network...

C4. Main revenue stream (how will you make money?):

Describe your main source of income...

SECTION D | Financial Viability**D1. Estimated total start-up investment (€):**

€ _____

D2. Estimated fixed monthly operating costs (€):

€ _____

D3. Monthly break-even target (units or service-hours to sell):

_____ units / service-hours per month

SECTION E | Implementation Roadmap**E1. First concrete action you will take (Days 1–30):**

Describe your first action step...

E2. Key milestone you expect to reach by Day 90:

Describe your 90-day milestone...

E3. Main obstacle you anticipate and how you will address it:

Describe the obstacle and your mitigation strategy...